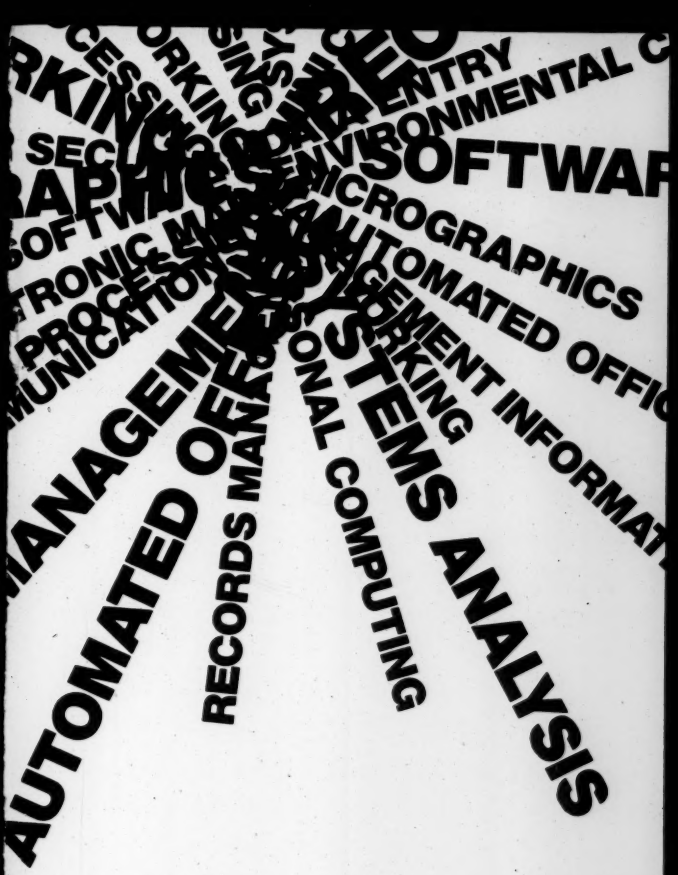


Infosystems

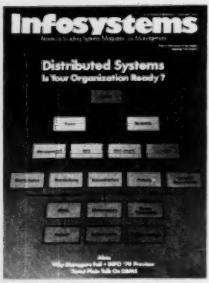
Americas Leading Systems Magazine for Management

Editorial Index 1978

On the following 32 pages are some 1,100 listings of articles, departments and other features of vital interest to users of informations systems and resources—buyers of every type of information processing and data communications equipment, supplies, products and services.

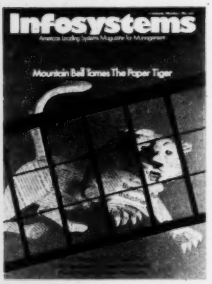
We invite you to browse. To see what you missed if you're not receiving INFOSYSTEMS each month. Reprints or tear sheets of every story and feature listed are available at $2 each by sending your request and check to Reprint Editor, INFOSYSTEMS, Hitchcock Building, Wheaton, IL 60187.

And to get your own copy of INFOSYSTEMS every month, simply complete and mail the sign-up form in the center of this booklet.



INFOSYSTEMS is published monthly by Hitchcock Publishing Company Wheaton, Illinois

A typical issue of INFOSYSTEMS provides 50 to 60 pages of editorial content, comprising some 13 articles and commentaries, plus about the same number of regular departments.



A typical major feature designed to generate information systems usage—and buying interest—among those ultimately responsible for information resources management.

Infosystems

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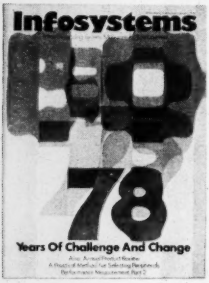

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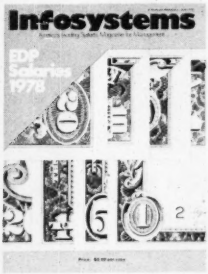

An annual feature—repeated in 1978 for the 20th time by popular demand—reports data communications salary levels and averages: industry by industry . . . function by function . . . job title by job title.

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INFOSYSTEMS surrounds ads with a preselling atmosphere. National Blank Book Company Advertising Manager Ian Schneider says, *"INFOSYSTEMS outproduced all other books we used including the general management magazines."*

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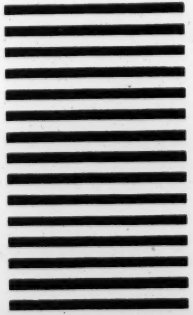

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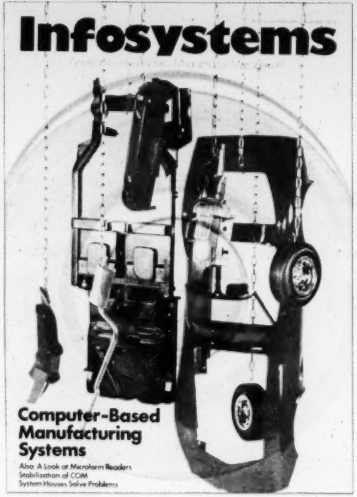

Infosystems

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- **Data Communication—Satellites**
- **Distributed Processing**
- **Small Business Systems Report**
- **Annual EDP Salary Survey**
- **Micrographics—Computer Output Microfilm**
- **Software Packages—Special Report—OCR Systems**
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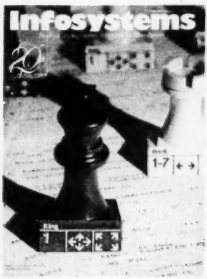

INFOSYSTEMS carries 3 of every 4 pages of micrographics advertising—and 2 out of 3 micrographic accounts on an exclusive basis.

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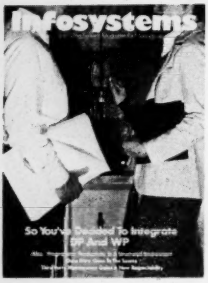

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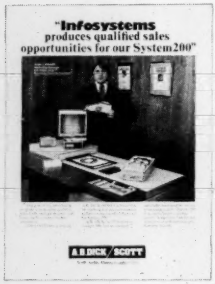

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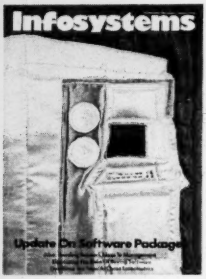

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